

Social Media and Legal Issues

This course focuses on copyright and data privacy aspects when using social media.

Audience

- Users of social media

Main Contents

- Copyright and privacy aspects when using pictures, videos, music and texts in social media
- Importance of general terms and conditions of social media, location of servers and understanding which country law applies
- Consequences of copyright and data privacy law infringements in social media
- Legal protection against infringements by third parties

Learning Objectives

- Identify the applicable regulations when using social media
- Recognize when posting and uploading content in social medias is legal or illegal
- Recognize if somebody has infringed your rights
- Determine general terms and conditions of social media

Learning Techniques

STRUCTURED LEARNING

- Interactive presentation of basic copyright and data privacy rules to apply when using social media
- Show examples of copyrights infringements in social media

SOCIAL LEARNING

- Share your own experiences of legal issues on social media
- Exchange ideas on how to correctly use social media
- Participate in facilitated group discussions on data privacy issues when using social media

EXPERIENTIAL LEARNING

- Go through your social media contents and reflect whether it has been published in accordance with the law
- Define some best practices for the correct use of social media