

Introduction to the Swiss Copyright Law

This course offers a basic introduction to Swiss Copyright Law, Open Access and Creative Commons.

Audience

- Faculty members, staff and students with no knowledge in the field of copyright law

Main Contents

- Basics of Swiss Copyright Law (use of protected work, copyright owners, protected rights, exceptions, responsibilities/sanctions)
- Basic concepts of Open Access and Creative Commons and their use
- Copyright and digital / social media

Learning Objectives

- Determine what a protected work is and identify the copyright's owner
- Define which rights in a work are protected
- Identify exceptions (e.g. private use, educational purpose, professional use)
- Be aware of possible responsibilities and sanctions
- Develop strategies to evaluate your own cases

Learning Techniques

STRUCTURED LEARNING

- Theoretical introduction to the topic
- Dynamic and interactive teaching techniques with practical examples

SOCIAL LEARNING

- Group work and individual reflection
- Collaboratively find solutions to real problems
- Exchange ideas with others

EXPERIENTIAL LEARNING

- Work on real cases about author's rights and propose your own solution
- Apply what you have learned to real-life problems in role-plays
- Test your own knowledge through interactive quizzes